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Matthews Paint introduces MPC Color Tool mobile app

Delaware, OH – August 12, 2020 – Matthews Paint is pleased to announce the newest of mobile products to assist sign professionals. The release of the new mobile app, MPC Color Tool, features important links for designers, distributors, fabricators, sales professionals and painters, which are designed to make production easier, faster and more precise at the office or in the field.

The MPC Color Tool app will showcase frequently used items, such as a brand-new application converting a PANTONE® color number to an MP number, a direct link to the SOC Chip Search (see the color and get CMYK/RGB values) and a link to the Matthews website.

Tim Lloyd, Director of Sales and Operations at Matthews Paint, adds, “We are excited to introduce this new mobile app to our customers. Our goal moving forward is to make Matthews Paint products the best, most easy-to-use complete paint system in the industry.”

This app paired with a smartphone or tablet is compatible with iOS and Android devices.

Download on the Apple App Store: <https://apps.apple.com/us/app/mpc-color-tool/id1502147815?mt=8>

Download on Google Play:

<https://play.google.com/store/apps/details?id=com.thesmsgroup.matthewspaint>

To learn more, call 800.323.6593 or visit www.matthewspaint.com.

About Matthews Paint

For 85 years, Matthews Paint has manufactured the highest quality of industrial coatings for their customers. As a major supplier to the architectural signage industry, Matthews Paint works with fabricators, designers and architects in the coating technologies and color development, including a library expanding to more than 95,000 colors. Matthews Paint continues to lead the industry with environmentally-minded products while maintaining high standards of performance.

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