



Media Contact

Jan Scheske

Manager, Marketing & Customer Service

Matthews Paint

www.matthewspaint.com

1-800-323-6593

jscheske@ppg.com



Matthews Paint Adds Epoxy Primer to the MAP Ultra Low VOC Family

DELAWARE, OH, April __, 2011 - Previously, Matthews Paint offered black and white epoxy primers for 3.5 VOC compliance. Their latest epoxy primer drops that to .11 lbs/ gal (13 g/L), making it especially compatible with the coatings of the MAP Ultra Low VOC product line.

MAP-LVU100 is a two-component epoxy primer, chemically cross-linked to offer outstanding adhesion and corrosion resistance over properly prepared substrates. Appropriate substrates include: steel, fiberglass, expanded PVC, wood, aluminum, previously painted surfaces, galvanized steel, photopolymer, masonry and acrylic. The epoxy primer uses the same 3:1:1 mix ratio as all of Matthews products, with 3 parts MAP-LVU100 Epoxy Primer, 1 part MAP-LVX101 Catalyst and 1 part MAP-LVRU01 Spray Reducer (or MAP-LVRB51 for brush and roll applications).

As another low-VOC option for the undercoat, Matthews Paint now offers a tintable primer (MAP- LVU200) that meets the same VOC compliance as the new epoxy primer, but it uses the toners of the MAP-LVG and MAP-LVS series to compliment the color of the topcoat with any color from the same 70,000-plus color spectrum.

About Matthews Paint

For more than 75 years, Matthews Paint has manufactured the highest quality industrial coatings for their customers. As a major supplier to the architectural signage industry, Matthews Paint works with fabricators, designers and architects in coating technologies and color development including a library expanding to more than 70,000 colors. With the introduction of the new MAP-LV series, Matthews Paint continues to lead the industry with environmentally-minded products while maintaining high standards of performance.

###