



PRIMERS

For Superior Paint Adhesion!



Genovese



Universal White Primer – 4411008

- A waterborne high performance acrylic primer
- Suitable for use on metal, wood, HDU, and most properly prepared masonry applications
- Excellent adhesion qualities
- Fast drying
- Can topcoat within 3 hours



Ti-Cote Clear Primer Barrier – 4331010 Gloss / 4331011 Flat

- Waterborne primer and barrier that dries clear
- Intended for use on most flexible synthetic fabrics
- Makes awnings and banners enamel-receptive
- Available in both gloss and flat finish
- Can topcoat within 1-2 hours



High Build White Primer – 4411010

- High viscosity waterborne primer
- Excellent filling
- Designed for HDU and many woods
- Exhibits great coverage
- Easy to sand



Metal and Wood Primer – 4403101

- High opacity primer
- Solvent based
- Exceptional adhesion qualities over both metal and wood surfaces



Vinyl Primer – 5004

- Clear, water-based primer
- Designed for use on vinyl and most synthetic surfaces
- Creates a barrier against plasticizer migration
- Can topcoat within 30-40 minutes

760 Pittsburgh Drive
Delaware, OH 43015
Toll Free: 800.323.6593
Fax: 800.947.0377
www.1shot.com



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